



Happy 21st Birthday Goedgedacht!

" Where rural children come first "



After 21 Years we Celebrate ...

- The development of an effective Path Out of Poverty (POP) programme for rural children and youth.
- A new generation of bright eyed, socially committed rural youngsters who have followed the POP path from pre-school to matric.
- The increasing long term sustainability of our work.
- Working to scale and expanding to make POP a national programme.
- The donors and friends who have supported Goedgedacht's work for 21 years.
- The passion and stamina of our hardworking staff.

Our gift to Goedgedacht on its 21st birthday is a design concept for a second generation of POP Youth Centres, called "STARTER POPS".

The big question for the future is: **how can we reach more children?**

How can we make more of an impact on the desperate plight of rural youth?

It is clear that our response must be quicker and cheaper.

We cannot wait to raise money for brick and mortar POP centres.

This past year the challenge has been to design an appropriate youth centre that is easy to set up in deep rural areas where resources are few.

We have come up with the design for a 'STARTER POP' that will be cheap, quick to erect, secure, fireproof, low maintenance, self-sufficient in electricity and with cheap and easy access to the internet.

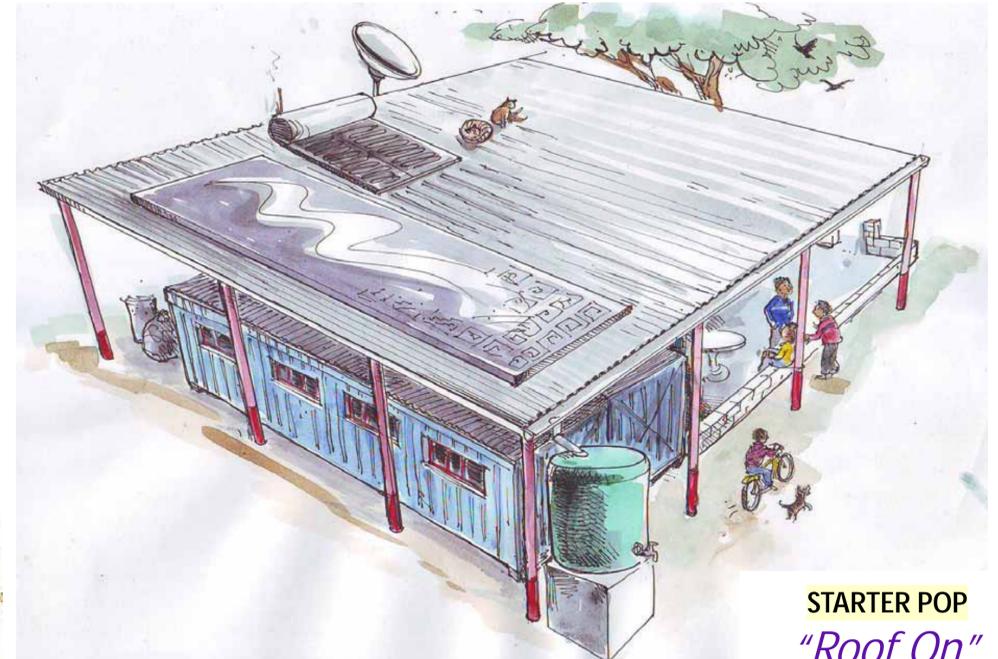
STARTER POPS will consist of 3x12 metre refurbished containers that will be able to offer care for 30-50 babies in the mornings, and after-school projects for up to 400 children.

We can bring services to children in 8 communities with STARTER POPS for the same price of *one* brick POP centre.

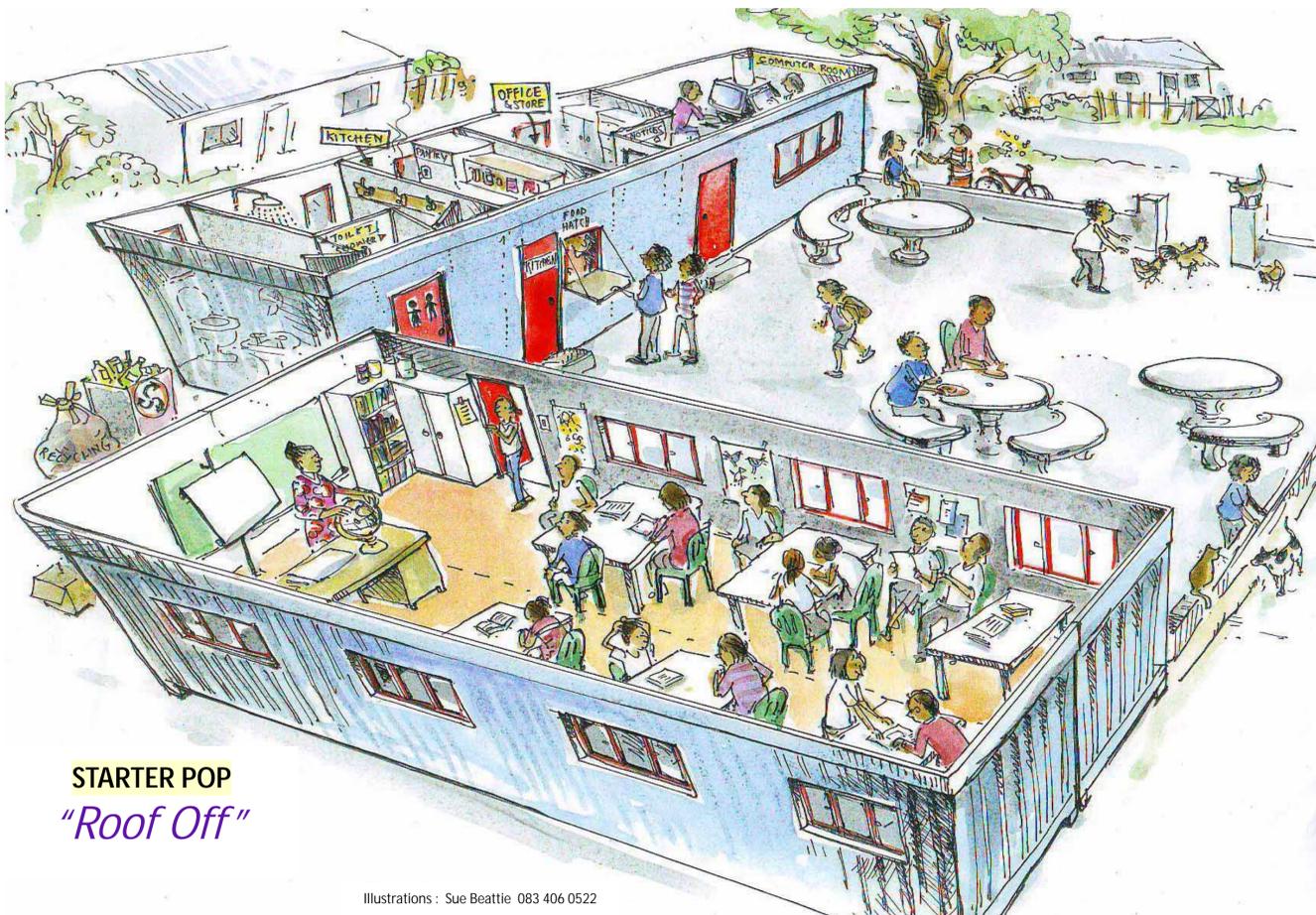
Having built the social profile of a community and received their support for the programme we can put up a STARTER POP and be running programmes in a matter of weeks and the community will be able to start its 25 year long Path Out of Poverty quicker than ever before.

STARTER POPS will use solar panels for power and hot water, a bio-digester for methane for cooking meals and a satellite connection for internet.

Our 21st birthday present will be **5 STARTER POPS** in rural communities in the next 12 months.



STARTER POP
"Roof On"



STARTER POP
"Roof Off"

Illustrations : Sue Beattie 083 406 0522



GOEDGEDACHT



Annual Review 2013

Goedgedacht
Grow Peace
Where rural children come first

"Happy 21st Birthday
Goedgedacht!"

Goedgedacht's aim is:

- Transformed Rural Communities

How?

- Early Intervention
- Smart Investment

Leading To?

- Massive Savings for our Country



Goedgedacht Annual Review 2013

Our Most Grateful Thanks

As I said in my letter, we have survived 21 years in service to rural communities. This last patch of world economic turmoil since 2008 has caused a lot of heartache in the NPO sector as really vital organisations have gone to the wall. For this reason we are so very thankful for all of you -- friends, donors, funders, state departments -- who have continued to make it possible for us to do the work and be your representatives in the field. We remember too that as we have found things expensive and life difficult, that the children and families who are our beneficiaries have found it even more so. Rising food prices, the cost of petrol (and therefore taxis), even the price of a blanket, is beyond the range of most families. So donors, big and small, who have enabled us to meet needs big and small, we thank you.

Without taking from the many friends whose relatively small donations keep the cogs of our organization going, particularly our most valued monthly donors, we do need to thank those who have made it possible to meet the needs of running the 22 projects that make up the Path Out of Poverty programme and our climate change interventions:

Misereor. Kinderfonds Mamas. The National Lottery Distribution Trust. Distell Ltd. The Claude Leon Foundation. St. Ola's Trust. The Genesis Foundation. Het RC Maagdenhuis. The DG Murray Trust. The FC Robb Charitable Trust. The Nelson Mandela Children's Fund. The Wise Guys in Germany. The wonderful ladies of COOP, LOOP and WHOOP. Nick and Rowena Vrijland. Bas and Jo Kardol. Jenny and Bill Elder. Jan and Franke Dekker. The King Edward VI School, Southampton.



Goedgedacht Staff

Trustees
 Mary Lack
 John O'Leary
 Anne Templeton
 Graham Wilson
 Evadne Kortje

Directors
 Peter Templeton Director
 Ingrid Lestrade Director

Administration, Finance and Human Resources
 Jeanne Thomas Administration Manager
 Deon Daniels Finance Manager
 Almari Marimandi Finance Clerk
 Theodora Robinson Finance Clerk
 Emmerenta Pieterse Bookkeeper
 Andrew Cramford Finance Clerk
 Carl de Bruin Administration Assistant / Telephonist
 Reinhard La Meyer Administration Assistant / Telephonist
 Sheila van Niekerk Development Officer
 Estelle Liebenberg Human Resource Manager
 Juan Snyders Driver
 Joseph Scheepers Driver

Conference Centre
 Dale Hayes Conference Centre Manager
 Jacques Williams Bookings Co-ordinator
 Salome de Bruin Catering Manager
 Karen Hendricks Catering Manager
 Johanna de Bruin Supervisor
 Catharina Daniels General Worker
 Ralie Douglas General Worker
 Max Scholtz General Worker
 Cynthia Albertus General Worker
 Azert Waries General Worker
 Leonie Engelbrecht General Worker
 Sanna Cloete General Worker
 Rosalie Karolus General Worker
 Annette Fortuin General Worker
 Trudie Scholtz General Worker
 Chrissie Damonse General Worker
 Elizabeth Karolus General Worker
 Florina Amerika General Worker
 Nazlie Liebenberg General Worker

Maintenance
 Japhtha Nero Supervisor
 Andries Dirks General Worker
 Jonathan Hookins Mechanic
 Janille Liebenberg General Worker
 Russel Engelbrecht General Worker
 Melvin Swartz General Worker
 Chantelle Venter Workshop Administrator

Fresh Organic (Vegetable gardens)
 Deon van der Westhuizen Gardener
 Joseph Ruiters Gardener

Goedgedacht Forum of Social Reflection
 Felicity Harrison Project Director
 Desire Jackson Office Manager

Farm
 Karoels Wilskut Farm Manager
 David Cloete General Worker: Nursery
 Andries Pieters General Worker
 Karel Bokser General Worker

Climate Change Crops
 Bryn Puchert Grant Writer
 Jafta Hendricks Project Manager
 Marius Meloy General Worker

Goedgedacht Trading (Pty) Ltd
Management Committee:
 Peter Templeton Tim Jackson
 Anthony Seilmeyer Martin Warburg

Staff:
 Robert Templeton Manager, Goedgedacht Trading
 Andrew Max Olive Plant Manager
 Baronese Cupido General Worker
 Eden Asja General Worker
 Sandra Mason Administrator

Path Out of Poverty (POP) Programme
 Ingrid Lestrade Programme Co-ordinator
 Louise Leher POP Administrator
 Pelokazi Twako Administrative Assistant
 Johnny Philander POP Facilitator

POP 1: Goedgedacht Farm
 Gerda Smit Pre-school Principal
 Margrieta van Rooyen Pre-school Cook
 Carmen Amerika Grade R Teacher
 Shaheen Snyders Grade R Teaching Assistant
 Shanice van der Westhuizen Pre-school Teaching Assistant
 Charlotte Amerika Crèche Assistant
 Yvonne Koeberg Baby Minder
 Sienna Titus Baby Minder
 Jeanette Balie Baby Minder
 Arend Jordaan POP Maintenance
 Caroline Faro Youth Centre Cook/Cleaner
 Ryan Horn Sport Project Manager
 Anna Wilschut Community Worker
 Sue Power LOOP Educational Photo Story Book/Project Manager/Editor
 Maria Isaacs Youth Worker
 Rachel Beukes Caretaker

POP 2: Southern Cross POP Youth Centre Riebeeek Kasteel
 Edlyne Asja Centre Manager
 Kosie de Bruin Caretaker
 Johanna Daniels Cook

POP 3: Riebeeek West
 Sophie Isaacs Centre Manager
 Morne Thomas Caretaker

POP 6: Just Trees Farm, Paarl
 Ryan Horn Centre Manager
 Ela Marang Cook

Goedgedacht Youth College
 Johnny Philander POP Facilitator
 Elizma Philander College Manager

BEN
 Marcell Ceaser Bicycle Maintenance
 Renwill Jantjies Bicycle Maintenance

Grow Peace – Our UK Charity
 Catherine Newby UK Administrator
 Kathryn Wells Admin Support Assistant
 Lisa Jones Bookkeeper

How To Contact Us

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Banking Details
 Goedgedacht Trust
 Standard Bank of South Africa.
 Branch: Mowbray
 Branch code: 024909
 Account number: 071349278
 SWIFT CODE: SBZA ZA JJ

BBBEE
 Level 4 Contributor (A* Status)

Auditors
 Henri Grove & Partners
 The full financial statements of the organization are available on request.

Registration numbers
 Goedgedacht Trust: 1965/93
 Non-Profit Organisation: 006/582
 Public Benefit Organisation: 930 001 106
 VAT no. 4730142900

Our UK Registered Charity
 GROW PEACE (Path Out of Poverty)
 Reg no. 1091687
 27 Lower Brook Street, Ipswich IP4 1AQ
 Tel. 00441 473 287437
 e-mail: growpeace@btconnect.com

My School
 You can help support our pre-school by using your My School Card in favour of Riebeeekrivier Pre-School when shopping at Woolworths and other select stores.



Annie's Letter

Dear Friends,

Twenty one and going strong! 21 years ago this run-down but beautiful old 1704 farm was placed in an educational and charitable Trust and began a new life as

*“Goedgedacht,
 a place where rural children come first.”*

They have been 21 wonderful years. There have of course been challenging times but we are still in business in spite of the difficult economic climate!! The truth is that the difficulties have been far outweighed by the sheer magic and blessedness that has been Goedgedacht, a place for creative thinking around poverty, children, youth and climate change.

Some development highlights of the 21 years (and a few sadnesses)

- **Goedgedacht Agricultural Resource Centre (GARC)** was born at the farm as a resource for emerging smallholder farmers in 1996 with the help of the Flemish Boerenbond. They did thirteen years of good work but closed in 2009 after going independent when funding dried up.
- **The West Coast Community Foundation**, a Goedgedacht project that started at Goedgedacht in 1998, went independent and today provides extensive and much needed funding and training to NGOs and community organisations on the West Coast.
- In 2002 the **Wes-Kaap Ubuntu Farmers' Union (WEKUFU)** grew out of Goedgedacht's work with new farmers. Aiming to give a voice to emerging farmers in negotiations with government it went independent and two years later lost both its passionate leaders, CEO John Fortuin and its Chairperson Carol Erhard in dreadful road accidents and sadly the organisation failed to thrive thereafter.
- **The Goedgedacht Forum for Social Reflection** was one of the first post-1994 fora. Years of useful discussions on a vast range of topics relevant to our new South Africa continue today to challenge our thinking and make a useful contribution.
- **Project 19x2030** was established as a national project of Goedgedacht Trust in July 2007 to challenge South Africans to change the way we live and the way we relate to the environment. Now independently registered, this vibrant project is making a valuable contribution in renewable energy circles.
- In 2012 Goedgedacht Farm became one of 7 demonstration sites in South Africa where a range of **renewable energy saving experiments** can be seen.
- **1998-2013** saw the emergence and development of the **Path out of Poverty Programme** for rural children and youth into a “best practice” model of CBR (Community Based Rehabilitation).

There are many things that make me believe that in spite of the many challenges, we have done some things right. When we first came to Goedgedacht all those years ago, many of the 28 children first admitted to our Pre-school in 1998 showed signs of Foetal Alcohol Spectrum Disorder (FASD). Almost 100% of the children attending a local farm school dropped out before Grade 5. Happily this is not so today. Project by project, starting with the building of the Riebeeekrivier Valley Pre-School, a path out of poverty for children emerged. Today all children in the POP programme go to school and get to high school.

In 1998 it was difficult to motivate parents to take an interest in the education of their children. Today large numbers of parents attend meetings and have the confidence to speak up. A real joy for me has been to see happy, bright eyed youngsters who started in our Pre-school, complete Matric and now enter our new Leadership College or other tertiary institutions. They are educated, well-mannered and much more confident. As their latest T-shirt says POP SEPARATES THE BEST FROM THE REST.

Over the 21 years a wonderful, big Goedgedacht family has emerged: our wise Trustees; our beneficiaries who are the children, youth, staff and people of 18 different rural communities; our funders both local and overseas; our faithful staff; the Grow Peace donors in the UK and our seriously 'put upon' friends and donors in our own country; our Olive Peace Grove tree donors; Help the Rural Child charity shops; Pick n Pay and their 278 stores that stock our olive products; government departments who have started to see the results of our work and are happy to partner with us. We thank you all for being part of the blessing that has become Goedgedacht – a place where rural children come first.

Financial Summary

Summary of Financial Information
 for the Year March 2012 to February 2013

Total Income		R 21,498,750.00
Programme and Project Funding	19,487,668.83	
Income Generated		
Goedgedacht Centre	1,912,055.17	
Interest and Dividends Received	99,026.00	
Less: Expenditure		R 21,383,833.48
Programmes and Administration	11,528,056.00	
Administration and Grants	3,423,606.20	
Goedgedacht Centre	1,160,936.00	
POP Programmes (incl. Education, Pre-School, Health, Youth, Sport, Safe Houses, Bursaries and Community Outreach)	5,938,343.47	
Olive Programme	49,029.47	
Wonderbag Programme	124,315.91	
Fundraising	555,196.39	
Climate Change Crops Programme	276,628.56	
Capital Projects	9,855,777.48	
Land and Buildings	7,967,018.00	
Equipment	65,333.00	
Computer Equipment	107,857.00	
Vehicles	1,715,569.48	
Surplus / (Loss) for the Year		R 114,916.52

POP – The Path Out of Poverty

In 2009 we set ourselves the target. We would try to reach 10 000 rural children through 10 POP centres by 2019. In the July holidays this year the POP team ran a week long leadership training course for 120 rural people and touched the lives of 2065 primary school children from 18 rural communities!! In different ways POP's reach has extended to **Riebeeek Kasteel, Riebeeek West, Elands Kloof, Algeria, Prince Albert, Leeuw Gamka, Klaarstroom, Darling, Veldrift, Kalbaskraal, Riverlands, Abbotsdale, Chatsworth, Koringberg, Piketberg, Porterville, Paarl farms and the Mother Project at Goedgedacht. And it's only 2013!!!**

But for us the most heartening thing in the 21 years has been to welcome into our Baby Unit a new generation of children – born to POP graduates who chose to have their first babies in their mid-twenties instead of their early teens. It is plain to see the profound difference just one generation of education, health, personal development and care for the planet has made. These second-generation POP babies are bigger, healthier, brighter, and importantly, more confident than the very hurt little ones we took into our first pre-school 16 years ago. Although our main task is to address the structures of society that keep children and families trapped in poverty and seek to alleviate these, we also act as a channel for our donors and respond to the most basic of human needs and most heartbreaking stories, with acts of mercy and kindness, providing items such as toothbrushes, blankets, warm clothing, emergency food and boxes of blessings at Christmas.

POP Expansion

The three 'P's: Prince Albert, Porterville, Piketberg, and the Swartland Five

Negotiations are at an advanced stage to build a POP centre in Prince Albert. The land has been bought by us with a generous donation from **HELP THE RURAL CHILD CHARITY SHOPS**. The plans have been drawn and the community has been consulted. We have a funder who is keen to support the project and so we are confident that this centre will soon be a reality.

Discussions around the building of two POP centres, one in Porterville and one in Piketberg, are also under way. PPC is prepared to support this initiative and have been very generous in the past, so we are optimistic that we will make rapid progress during 2014.

We are also at an advanced stage in talks with Swartland Municipality around the setting up of five STARTER POPS in Kalbaskraal, Chatsworth, Riverlands, Abbotsdale and Koringberg. (See our 21st birthday present for POP, and Sue Beattie's artist's impression of how these will look on the reverse side).

The Goedgedacht Rural Youth Leadership College

With unemployment ranging from 48 – 90% in rural communities we have struggled with ways to help POP graduates stand out from the huge number of young people looking for work. Our new Leadership College will give matriculants a breathing space, a post-matric year, a bridge between school and work. We are still working on the curriculum but it will be a very different kind of experience. We aim to give them the “polish” and confidence they need to be noticed when they go on to work or tertiary education. We will teach leadership skills but also ‘servant leadership’ and community development that will skill them to return to their own communities and offer their services.

Eastern Cape, here we come!

The Hon Gugile Nkwinti, the Minister of Rural Development and Land Reform has begged us to extend the POP programme to the Eastern Cape. Visits down there in 2012 found communities desperately poor and very receptive. The contract papers have now been signed between Goedgedacht Trust and the Department. We have much to learn and will be moving very cautiously into this very challenging part of our country. By early 2014 we hope to have a team ready to start enumeration surveys in the villages that have been identified. The Eastern Cape has seen many projects come and go, much heartbreak, let-downs and many disappointments. We do not want to fail in our attempts to establish POP youth centres in this province, a region that has suffered so much. Our hope is that we do have something significant to contribute to the fight against poverty. We will keep you informed on this new venture and ask you to keep us in your prayers.

